



ASR Business Advisors Private Limited

Corporate Profile



ASR is a leading service provider in the areas of business process management services such as Finance and accounting, Business Analytics, Process Re Engineering, Consulting and Advisory, Human resource solution, industry specific back-office processes, special purpose audits, corporate structuring, MIS etc.

ABOUT US



2006
Commenced
operation as CA
Firm



2015
Incorporated as
private Ltd
Company



250
Skilled professionals
across various domain



Consulting



Business Support Services



Technology & Analytics





Consulting

- Accounts & Finance recruitment services
- Tax and Regulatory advisory
- Internal Financial Control
- Financial Controls
- Internal Audit and SOX compliance
- Mergers & Acquisitions





Business Support Services

- Accounting Services
- Imprest Management
- Store Sales & Collection reconciliation
- Procure to Pay Management
- Order to Cash Management
- AR & EMD collection
- Internal Audits
- Payroll Management
- T & E Management
- MIS Reporting
- Vendor Reconciliation
- Customer Reconciliation

Procure to Pay Cycle



Order to Cash





Technology & Analytics

- Contract Management
- AP Workflow
- Approval workflow
- Tableau & Power BI
- Process Automation
- Expense Analytics
- Sales Analytics
- Resource Analytics
- Procurement Analytics



Devyani International Limited



Business

- Franchisee stores of Pizza Hut & KFC and own store of Vaango
- PAN India presence of more than 600+ stores.

Scope

- Verification & timely release of store imprest.
- Establishing help-desk for store imprest related queries.

Key Contributions

- Provided key inputs in defining SOP for Imprest claim.
- Ensuring timely process of Imprest fund.
- Ensure correct claims are processed.
- Monthly analytics on store wise spent.



CASE STUDY-II

Honda Motorcycle and Scooter



Business

- Honda is the world's largest manufacturer of two wheelers, Recognized the world over as the symbol of Honda two wheelers, the 'Wings' arrived in India as Honda Motorcycle and Scooter India Pvt. Ltd. (HMSI), a 100% subsidiary of Honda Motor Company Ltd., Japan, in 1999..

Scope

- ASR was assigned Vendor Balance Reconciliation management
- The engagement was assigned to do reconciliation & balance confirmation of 250 vendor supplying raw material across three plants of Honda.

Key Contributions

- Resolved high Complex transactions with quality and timely closure.
- ASR resolved pending credit/ debit note issue of vendor
- Helped Honda in balance confirmation from vendor



CASE STUDY-III

Home Shop 18

Business

- Home Shop 18 is a leading market player in Indian E-Commerce Industry.
- Owned and operated by Reliance Industries.

Scope

- Client has outsourced their Service Tax compliance function to ASRBA.
- Physical verification of warehouse where 3,00,000 items need to be physically verified.

Key Contributions

- Streamlined and improved reverse charge mechanism in Service Tax.
- Input service tax invoice checking for claiming CENVAT credit.
- Timely filing of service tax return.
- Physical verification of 3,00,000 items completed in 2 days with sign off from client.

Jubilant Food works Ltd. (BTBR Activity)



Business

- Master franchisee of Dominos Pizza & Dunkin Donuts for India & Sri Lanka.
- PAN India presence of more than 1200 stores.
- An employee base of Apx. 25,000 across India.

Scope

- To ensure timely release of utility payments for all stores.
- Establishing vendor help-desk for their queries.
- Follow up with vendors who does not submit invoices timely basis.

Key Contributions

- Provided key inputs for streamlining the timely utility payment.
- Aailed cash discounts for clients on timely payment.
- Enables the client's senior executives and process owners to focus on Core activities.



OUR CLIENTS





ASR BUSINESS ADVISORS PRIVATE LIMITED

Thank you

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